



Capability Statement

Company Overview

UPPLE Management & Consultants is a strategic advisory and management consulting firm dedicated to helping organizations align leadership, optimize operations, and successfully execute complex initiatives. Led by a retired veteran with experience in business and healthcare operations, finance, enterprise program management, and organizational transformation, UPPLE delivers execution-focused consulting that turns strategy into measurable results.

Core Capabilities

- Strategy & Execution Advisory
- Project & Program Management Office (PMO) Development
- Operational Excellence & Process Optimization
- Healthcare Transformation
- Government Transformation Advisory
- Supply Chain & Logistics Optimization
- Leadership & Organizational Performance

Key Differentiators

- Veteran-led leadership bringing mission discipline and operational excellence
- Execution-focused consulting that translates strategy into measurable results
- Deep program management expertise using PMP and Lean Six Sigma methodologies
- Experience supporting healthcare, government, and enterprise organizations
- Collaborative partnerships integrating directly with client leadership teams

Industries Served

- Healthcare Systems
- Federal Government
- Supply Chain & Logistics Organizations
- Enterprise & Corporate Organizations

NAICS Codes

Type	Code	Description
Primary	541611	Administrative Management & General Management Consulting
Secondary	541618	Other Management Consulting Services
Secondary	541614	Logistics & Supply Chain Consulting
Secondary	541690	Scientific & Technical Consulting
Secondary	611430	Professional & Management Development Training

Executive Leadership

Marcus Smith – Founder & CEO

Retired Marine Veteran and experienced operations and program management leader with a background in finance, healthcare systems, enterprise transformation, program/ project management, and strategic program execution. Marcus brings disciplined leadership, structured governance, and mission-driven consulting that helps organizations deliver complex initiatives successfully.

Contact Information

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